



# HOTEL COMMUNICATION NETWORK

When the industry's leading in-room guest tablet for hotels launches its Hotel Commerce Media Network, we unlock the guestroom for your brands.

Media & Advertising Partners



## Own the Guestroom



- 1280 x 720 High Resolution
- Static, Dynamic, and Video Formats
- Integrated Data and Measurement for Every Engagement



## Captivate the Guest

Reach an undistracted, affluent audience through the central nervous system of the modern luxury hotel suite, in a brand-friendly and fraud-free environment.

### Found Across:

- 25+ Countries
- 100+ Properties
- 50,000+ Rooms

## Desired Audiences

- **Business Travelers and Convention Attendees**
- **Gen Z and Millennial Guests**
- **Families on Vacation**
- **Digital Nomads**
- **Holiday Visitors**
- **Luxury Adventurers**

## Proven Performance

Partnering with global leaders in ecommerce, content, and streaming drives engagement and usage.

Free streaming music, games, magazines, tourism board guides add value to the guest's stay and drive engagement to maximize advertising value.



**90% GUEST ENGAGEMENT**



**99% VIEWABILITY**



**3.5 HOURS DWELL TIME**



## Ready to Check-in with HCN?

Learn how you can better reach your audience and improve your campaign impact.

**Consult with our Media Strategy Team today!**

### Contact Us:

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